

Press communication

# GLAM Yachting Day – 9<sup>th</sup> September 2021

In the post-lockdown and social distancing pressure caused by the COVID-19,

Finally, everything started to come back to “normal life” again.

During the period of isolation, Chiara Moschella, owner of GLAM Yachting, invested all her energies in continuing to MAKE THE IMPOSSIBLE POSSIBLE, by realizing the First International Digital Yachting Platform in the World, to unify the best actors of the yachting industry and to provide the excellence needed. On [www.glamyachting.com](http://www.glamyachting.com) every user can easily book online any service required (assistance for crew and their visa, provisioning, yacht building and refit)

Thus, we had the pleasure to present the new platform during the GLAM YACHTING DAY, held on the 9<sup>th</sup> September 2021 in 19, Quay St. Pierre, Cannes. We are open to new partnership. If you are a supplier, a management company or a shipyard, please get in touch with Chiara to be on-board too!

On this occasion we had the pleasure to meet some of her partners and sponsor of the GLAM YACHTING Day: SCIAMANO, LA SCOLCA, FRANCK LABEYRIE, INLIGHT EVOLUTION, of which you find a description below:



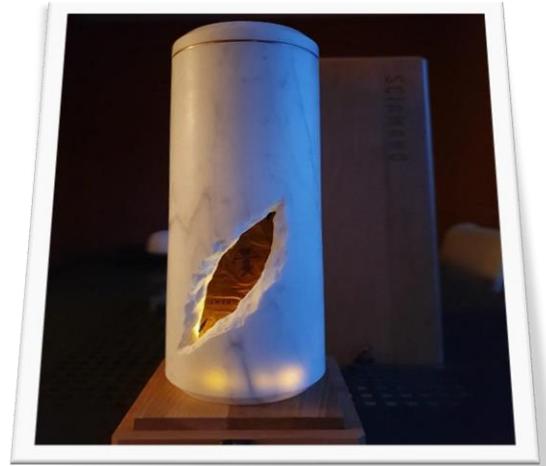
Sciavano Wine has an interesting history dating back to 35 thousand years before, found inside the Fumane's cave in Valpolicella - Italy, in where a graffiti has been discovered.

It's the Shaman, representation made by a population who lived in the cave during the last ice era.

The Shaman wine is made of the best grapes selected from 1000 vines from old vines between 40 and 70 years old, creating a blend of the finest grapes which are dried for a short period of time.

The process combined with maturing in high-quality woods, gives the wine an absolute harmony.

The package is handcrafted as a time capsule in pure Carrara's marble, carefully safeguarded in a container of precious solid oak, in which the figure of the Shaman is lighted up and comes to life. Quality and attention to details and the handcrafted artwork package creates its uniqueness exceptionally reserved to few people in the world.



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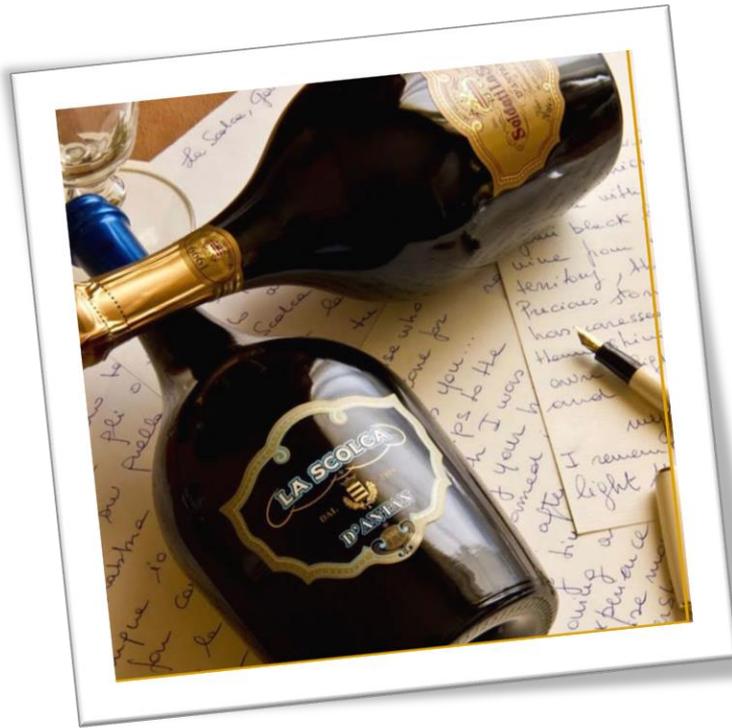


# LA SCOLCA



La Scolca is the “Wine earth’s poetry” from “Wine to Wine” by Mario Soldati. These few words reflect a philosophy that accompanies La Scolca® and its wines by 100 years of oenological story. La Scolca® is an innovative company that looks at the future with an innovative spirit, it keeps its focus on the pursuit and consolidation of a high level of quality. For sure the main focus of La Scolca® is to give an emotion with its wines, not only to present a product but to enter into a world full of fascination. For this reason, every shade, every nuance is sought and pursued with huge attention; the tasting moment turns into a moment of pleasure and emotion. Notes coming from the soil, the salty climates, sun, passion, all these feelings enclosed into a glass. Strength, minerality, verticality of tasting, equilibrium and elegance of these extraordinary wines are the main perceived features when we discover La Scolca®.

The journey discovering La Scolca’s wines is inexhaustible, renewed research towards new scents, a pleasant surprise at every sip.



La Scolca has now consolidated her partnership with Ferretti Group; the link with the luxury segment like the yachting sector is a consolidated relationship over the years; many fans of the Cantina di Gavi are part of this world, such as on-board agents and buyers who select the top international brands as their suppliers. And also the great passion for the sea has always been a characteristic of the Soldati family: both Giorgio Soldati and his daughter Chiara have been members of the Italian Tenuta La Scolca Strada per Rovereto 170/r – 15066 Gavi (AL) Yachting Club since their youth. “The labels we have selected this year are always very popular with both visiting guests and dealers. And this year we have a news: the White Label and the Villa Scolca will also be available in a 375 ml half-bottle version, a choice designed especially

to meet the needs related to anti-Covid regulations.

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# Franck Labeyrie



Franck Labeyrie, passionate about equitation, chose to be back into vines. He represents the 5th generation of a viticulturist' family, taking back the family exploitation since 2008.

He experimented the aging of its cuvées diving them into de Basin, called « Hut's White » and «Hut's Red», involving in his project maritime authorities and an oysters' aquaculturist.

The wine remains submerged for a year at the bottom of a Basin, obtaining a specific taste for both red and whites that can be easily combined with oysters. Thus, each year around 25 thousand bottles are immersed.

Based on this same concept, he experimented the immersion as well of them in the highest mountains under the snow at the Carteret's' winter sport station, creating the «Snow Cuvée ».



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InLight Evolution is a French start-up founded by Erick Leclerc and Anna Matesic, who engaged themselves towards the path of energy and environmental transition, focusing on the term “ECOLONOMY” that should establish the economy dedicated to proper and renewable energies.

The new discover of energy and environmental transition will create new work force and a complete new market of job offer in a field of full development.

On the Occasion of the GLAM Yachting Day held in Cannes on the 9<sup>th</sup> September 2021, during the Cannes Yachting Festival, they introduced their first international exposition on energy and environmental transition (SITEC, which will be held in Cannes on Avril 2022), they created the first online school dedicated to the preparation of hydrogen technicians - H2 School - and the H2R-Evolution, a mono-cat multi-energy sailing yacht, designed by Denn Clifford and the architect Nicolas Fauroux, alimented by hydrogen and equipped with a 3 version rigging:

- The VPLP Ocean’s wings, plane wind connected and used on the famous Energy Observer.
  - The sails SOLAR CLOTHES, photovoltaic sails made in Mandelieu-La Napoule, close to Cannes.
  - The blowable Michelin’s sails.
- The motorization is taken in charge by EODEV, French manufacturer leader in this sector.





The first prototype of hydrogen sailing yacht will be a research laboratory, which will homestay on-board scientists, researchers and engineers who works within the energy and environmental transition field. It will then become a commercial vessel dedicated to everyone able to afford it, thanks to the industrialization of its new technologies at the service of humanity.

H2R-Evolution is looking for new investors and or sponsors for the realization of this new jewel of the sea, making an imprint on the nautical world about innovation security.

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